



For Immediate Release

Contact: Jane Eagle
563.445.5688

**MEDIA ADVISORY
GENESIS SYSTEMS GROUP HIRES
BUSINESS DEVELOPMENT MANAGER – AUTOMATION**

Davenport, Iowa – Genesis Systems Group, the largest independent U.S. robotic arc welding work-cell integrator in North America announces the hiring of Brian Ruhl as a Business Development Manager for the Automation Group. In this capacity, Ruhl is responsible for building and developing customer relationships in the areas of robotic material handling, machine tending and assembly. He will oversee the quoting and implementation projects and coordinate activities between Genesis and their customers from start to finish.

Prior to joining Genesis, Ruhl was employed by Cincinnati Automation and Test as a Regional Sales Manager. He was responsible for developing new customers and maintaining existing customer relationships. Ruhl brings 28 years of sales and engineering experience to the industry.

About Genesis Systems Group

Genesis Systems Group is the largest independent U.S. robotic arc welding work-cell integrator in North America, employing 140 people in offices throughout the U.S. In business since 1983, the company's expertise is in the design, manufacture and implementation of robotic welding systems. With over 3,000 robotic welding system installations, Genesis has workcells located in over 40 states and 8 different countries.

Today, Genesis Systems Group's engineered solutions are used in manufacturing a number of different products; automobiles, construction and agricultural equipment, office furniture, trucks and trailers, lawn and garden equipment and recreational vehicles, to name a few.

For more information log onto www.genesis-systems.com