



**FOR IMMEDIATE RELEASE**

**Contact: Jane Eagle**  
563-445-5600

**MEDIA ADVISORY**  
**GENESIS SYSTEMS GROUP ANNOUNCES**  
**SENIOR DIRECTOR OF NEW DOMESTIC BUSINESS DEVELOPMENT**

*Davenport, Iowa* – **Makoto Matsuoka** has been named Senior Director of New Domestic Business Development. As Director, Makoto will lead the Asian Automotive Sales effort. He will be based out of the Michigan area at Genesis' Rochester Hills facility.

Prior to joining Genesis, Makoto was a contract employee for Genesis as sales support for the Asian Automotive Market Segment as well as total support for Genesis Fastening Systems. Makoto has a business degree from the Aoyama Gakuin University in Tokyo.

**About Genesis Systems Group**

Genesis Systems Group is the largest independent U.S. robotic arc welding work-cell integrator in North America, employing 180 people in offices throughout the U.S. In business since 1983, the company's expertise is in the design, manufacture and implementation of robotic welding systems. With over 3,000 robotic welding system installations, Genesis has workcells located in over 40 states and 8 different countries.

Today, Genesis Systems Group's engineered solutions are used in manufacturing a number of different products; automobiles, construction and agricultural equipment, office furniture, trucks and trailers, lawn and garden equipment and recreational vehicles, to name a few.

For more information log onto [www.genesis-systems.com](http://www.genesis-systems.com).